

**cassecroute**

handmade tables



LIGNO TABLO

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## the culmination of ten years of Cassecroute

Maison & Objet, Hall 6, Booth J162

When Ronald Mattelé first took his Cassecroute picnic table to the SFEER trade fair ten years ago, it wasn't just the piece's flexible and stripped-back design that caught the eye. Mattelé shook up the entire interior design world with a business model that is more relevant today than ever before: when you buy a Cassecroute table, you buy it directly from the designer. *"This allows me to keep my prices fair, but above all, it enables me to get to know the buyers who take my tables home. To me, this job is not just about furniture; it is mainly about people"*, the designer explains.

Fast forward to 2020, and Cassecroute is heading out to a trade fair once again to launch a picnic table. At Maison & Objet in Paris, Mattelé will be revealing **LIGNO TABLO**, a solid wood piece that combines the informal nature of a picnic table with the luxury precision of Belgian craftsmanship.

Thanks to the success of the original Cassecroute picnic table, Ronald Mattelé has found his way into some stunning homes, hotels and public buildings over the past ten years. *"To name just one example, my tables take pride of place in the Refuge Albert Ier in Chamonix, a gîte where King Albert I came to stay incognito"*, Mattelé proclaims. Inspired by international architecture, the idea for a niche version of Cassecroute's bestseller gradually took shape: a luxury version influenced by the buildings of Charles Rennie Mackintosh, the design language of the Bauhaus and Art Nouveau. *"Of course, there is plenty of solid wood furniture around, but picnic tables remain the exception to that rule. Still, I can't help but notice that this style appeals to a broad audience, from students to architects and from photographers to graphic designers. In brief: everyone who likes to colour outside the lines."*

**LIGNO TABLO**, Esperanto for 'wooden table', is made by hand from solid Iroko wood. Its design combines a superior degree of finish with an eye for detail that borders on the obsessive. To meet the demand for long tables, Mattelé is introducing **LIGNO TABLO** in three different lengths: 3 metres, 3.6 metres and 4.2 metres. As you'd expect from Cassecroute, custom table sizes are also an option. The elegant design language of **LIGNO TABLO** ensures that this table is not just ideal for outdoor use, but works just as well in most interiors. It is a timeless design; a true classic that adapts to all possible styles and tastes, but that still exudes the sense of uniqueness and non-conformism that has become Cassecroute's trademark over the years.

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**LIGNO TABLO** will be launched at Maison & Objet in Paris (17-21 January 2020). You can find Cassecroute in Hall 6 at Booth J162. LIGNO TABLO prices start at 6,225 euros, inclusive of VAT.



## **ABOUT CASSECRROUTE**

Cassecroute was founded in 2009 by Ronald Mattelé, who immediately set himself apart from the crowd as a pioneer in selling directly to end clients. Mattelé's first ever design, the cc picnic table, proved to be a hit straightaway. The table is available in all possible RAL colours and dimensions. In aluminium, it can be made as long as 14 metres. In 2011, the Cassecroute collection expanded to include BEER TABLE, CARRÉ, LA GRANDE RONDE, BENCH and FIELD KITCHEN. At Interieur Kortrijk in 2016, Cassecroute launched *Picnic in the Shadow*, designed by Ivo Caruso and Alessandro D'Angeli. Cassecroute's original picnic table remains an absolute bestseller to this day: its design has found buyers from across the globe. In 2018, Mattelé completed the picnic range with a concrete version. To celebrate the anniversary and success of the picnic table, Cassecroute is launching **LIGNO TABLO**, a luxury version in solid wood, in 2020: a picnic table for those who value that little extra something.

### **Contact details:**

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