

# 5 years cassecroute

2009-2014



#### **5** years cassecroute





It all started at the *Sfeer 2009* exhibition: pétanque, pastis and a cosy atmosphere proved to be the first step in the right direction.

The **Cassecroute Table** has since then become a classic, both in wood and in recycled aluminium.

It was followed by the **Beer Table** which won over supporters and opponents alike, evoking images of the Provence, holidays, a rosé wine...

The **Carre** was the result of intensive research and prototyping. A superb, convivial and cosy dining table, many cassecroute parties and meetings have ended at the Carré.

The **Field Kitchen** is an unconventional outdoor kitchen combining flexibility and simplicity.

Finally, in 2013, **La Grande Ronde** or the comfortable round table hit bull's eye. All together around the table - so cliché but oh so true! Available in all colours and made from recycled aluminium.

Many new projects, not yet ready for publication, are announced for 2014. They will be presented at *Interieur 2014* – and rest assured, you will not be disappointed.

#### Buy from the source, hand made and made in Belgium

are the 3 pillars of cassecroute. Many people take pleasure in being able to directly buy an honest piece of furniture made in Belgium.

I have not invented the picnic table, I have only helped it to realise its full potential.

Ronald Mattelé *Founder of cassecroute* 









Sitting together around a table, although a common cliché it is such an obvious truth!

Sitting together, chatting, enjoying a game of cards good food and drinks at *La Grande Ronde* is pure enjoyment...



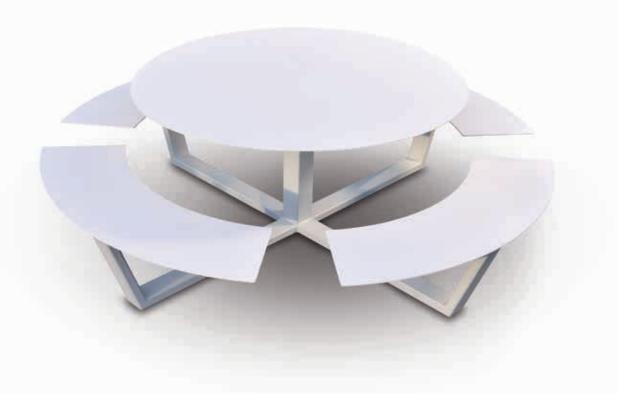


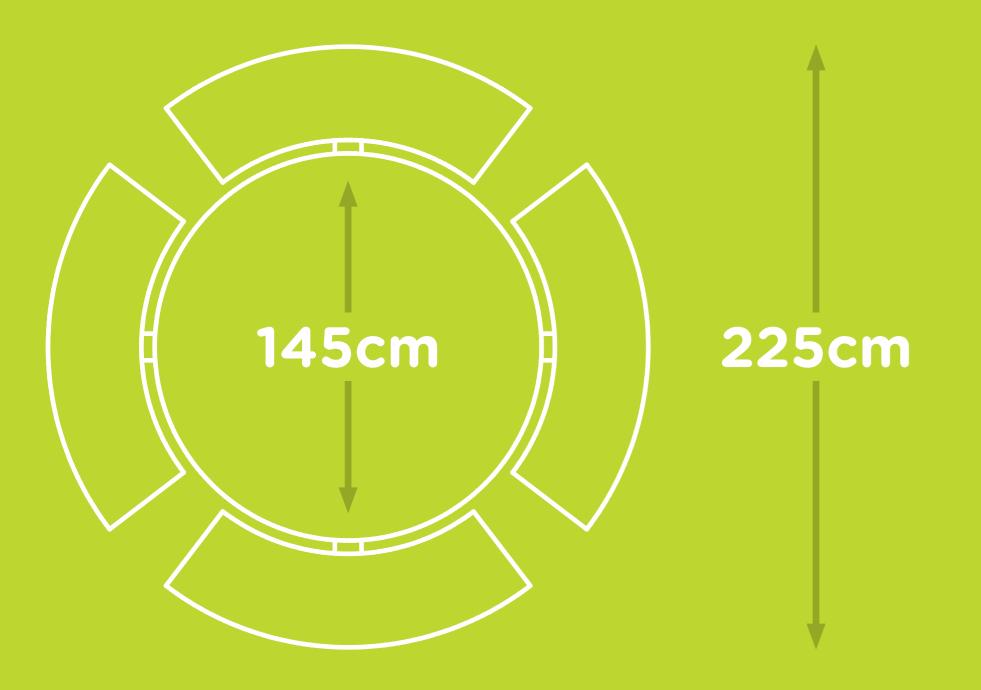


Powdered steel and aluminium in all colours.

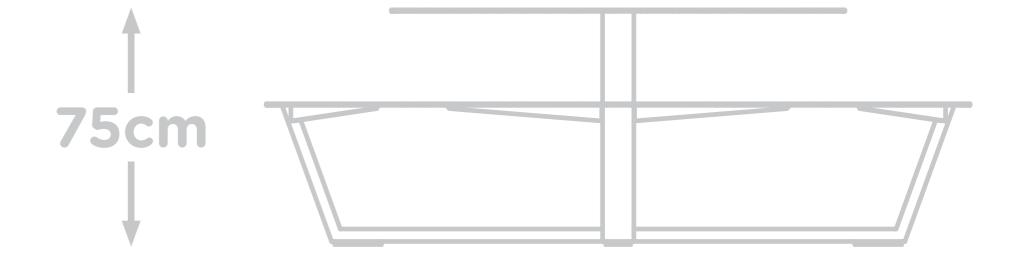
Cushions are available in foam and coating

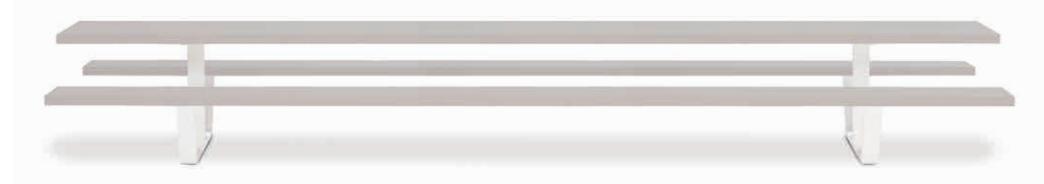
Design: Studio Segers











#### cassecroute table aluminium

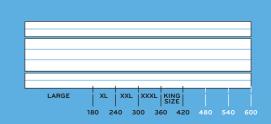
600 cm



cassecroute table aluminium

## In one piece up to 14m in length

The aluminium collection, comprising the cassecroute table, beer table, field kitchen and bench, is available in lengths up to 14 m.



Iroko: up to 420 cm powder coated metalized steel frame

Aluminium: up to 1400 cm powder coated metalized steel frame



#### Cassecroute goes aluminium

Entire collection available in coated aluminium from 2012.

The **beams** are made of 95% recycled aluminium. They are subsequently coated in the four basic colours selected by Wim Segers and Ronald Mattelé.

The Cassecroute collection still has a warranted **lifetime** of 3 to 4 generations, and remains fully recyclable.

The **base** is still made of metallized steel and powder coated in different colours.



The production of our iroko tables will of course be continued. This means the entire collection will be available in two materials: aluminium and iroko.



### Cassecroute goes aluminium

The 4 standard colours are:

- RAL 9010 Pure White
- RAL 9006 White Aluminium
- RAL 9007 Grey Aluminium
- RAL 7036 Platinum Grey









## cassecroute

## Export ambitions

With the aluminium collection, Cassecroute embarks on an export story. It is our aim to gradually profile ourselves as a direct source for hotels, public spaces, and other projects.





### Production stays in Belgium

In spite of the high tax burden and red tape, Cassecroute remains faithful to the **Made in Belgium** concept.

The staff of the social workplace – where the bases and the aluminium beams are made – are proud to participate in the expansion of Cassecroute. They are secretly dreaming of an assembly project somewhere in Miami...





Not a single tree is felled for the production of each aluminium Cassecroute table.





## Buy from the source

Cassecroute will continue its direct-sales strategy to ensure that customers are offered a fair price.

Both in Belgium and the Netherlands, Cassecroute sells direct to the consumer, a policy that will also apply to its export business.



Cassecroute offers an outstanding price-quality ratio.

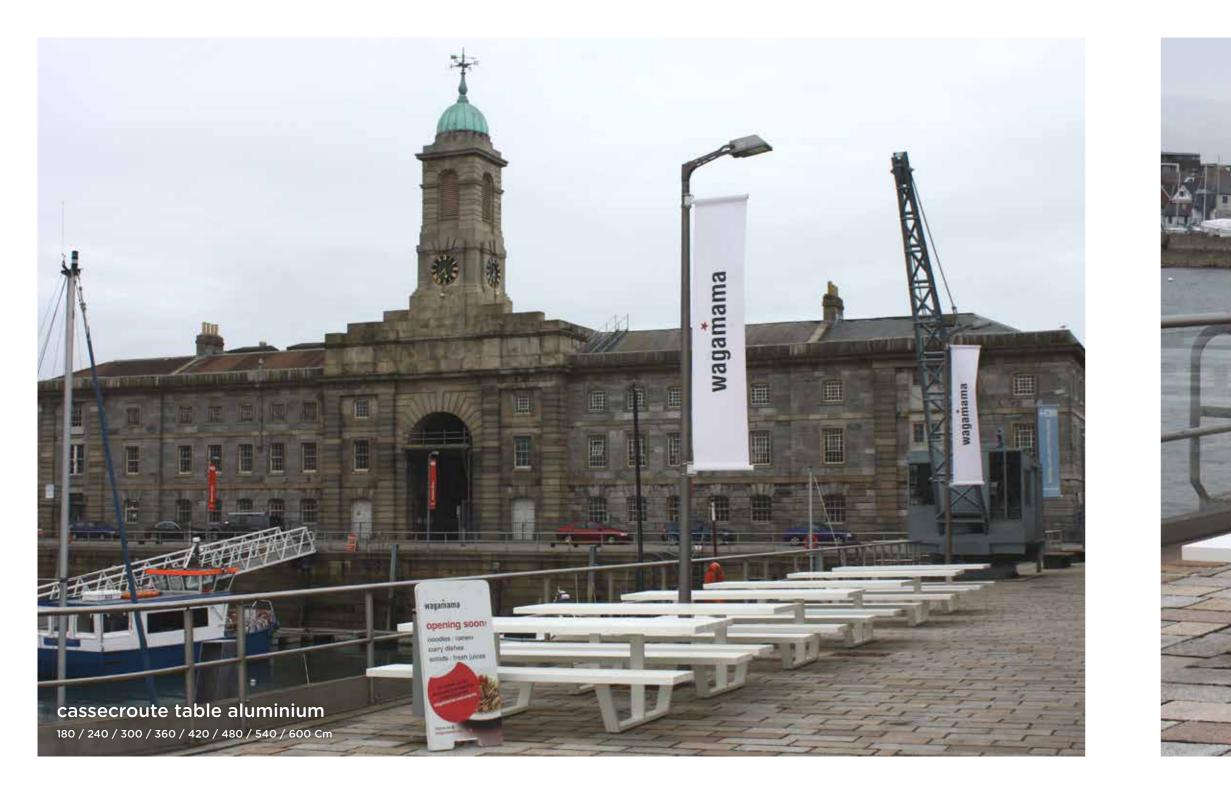
## Thank you!

Thank you for the many publications.







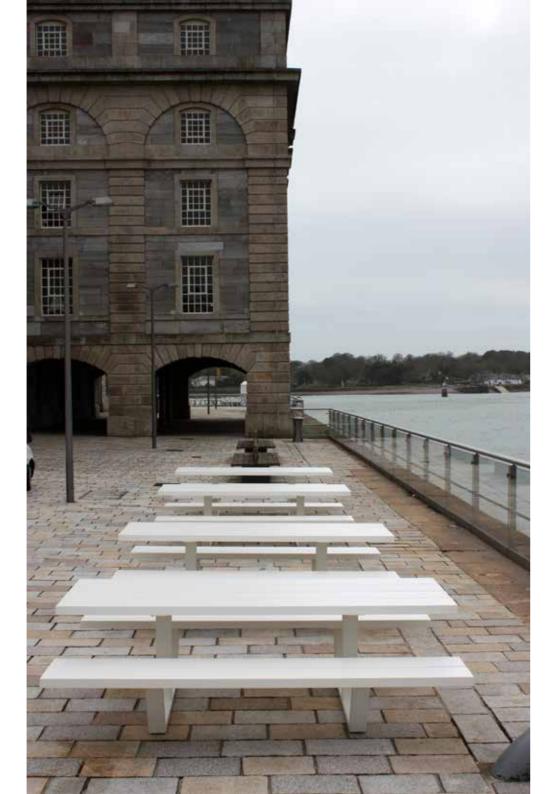


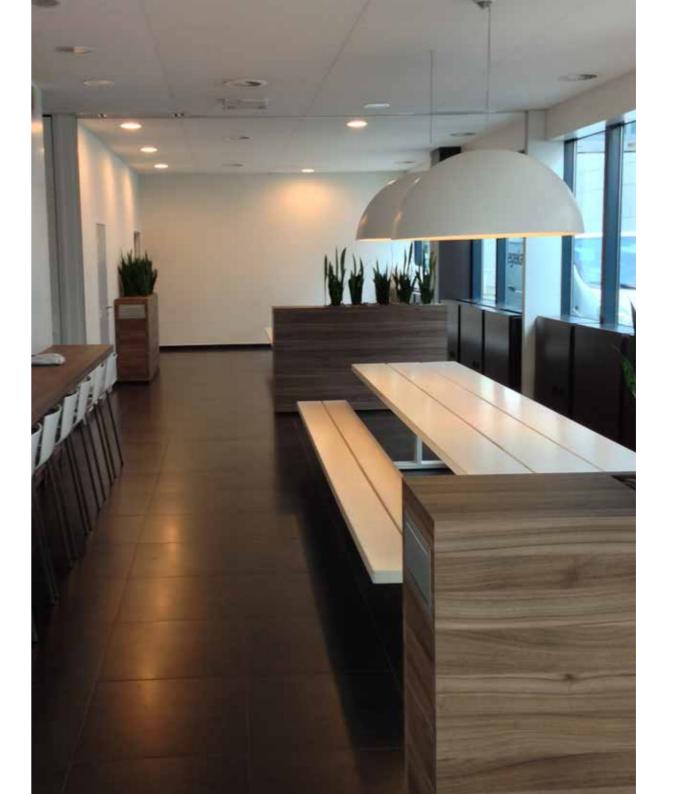
# The nicest cassecroute tables...

cassecroute table aluminium

STATES IN

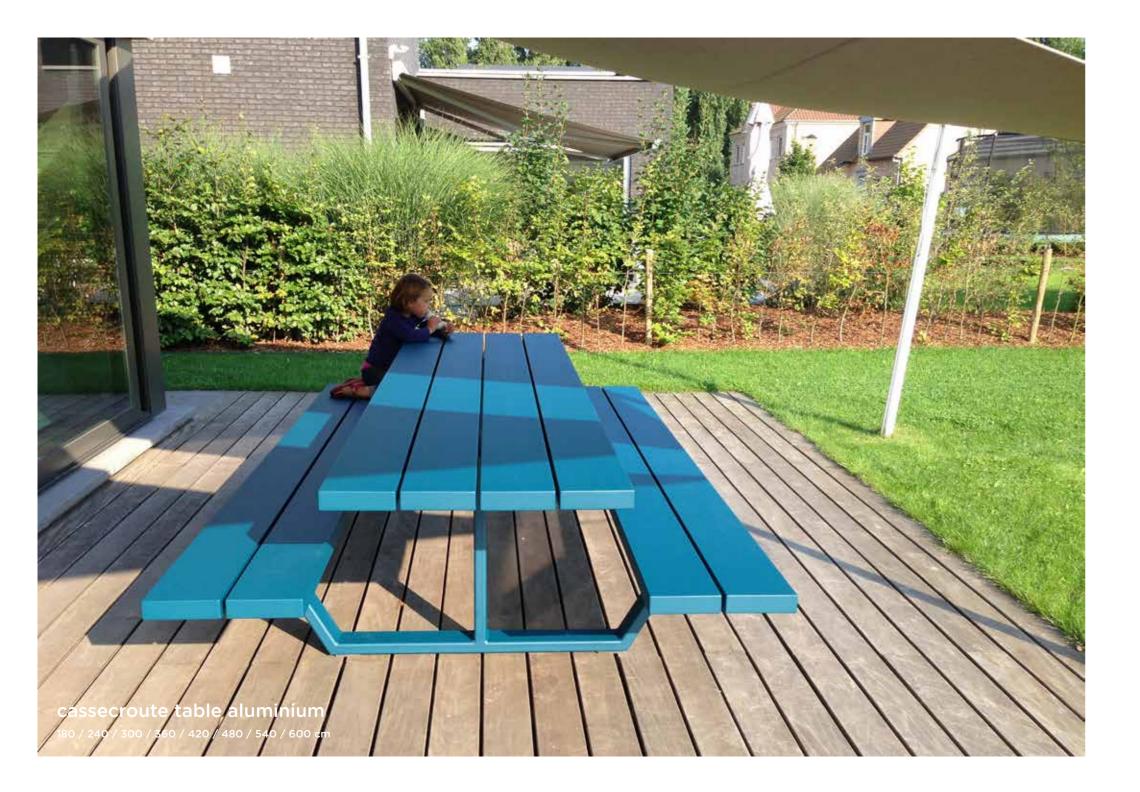
180 / 240 / 300 / 360 / 420 / 480 / 540 / 600 cm

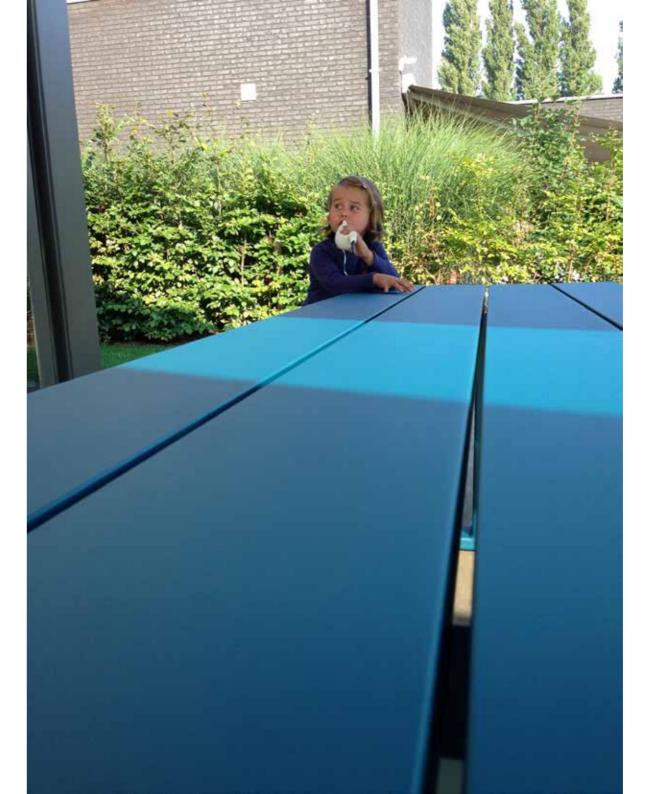


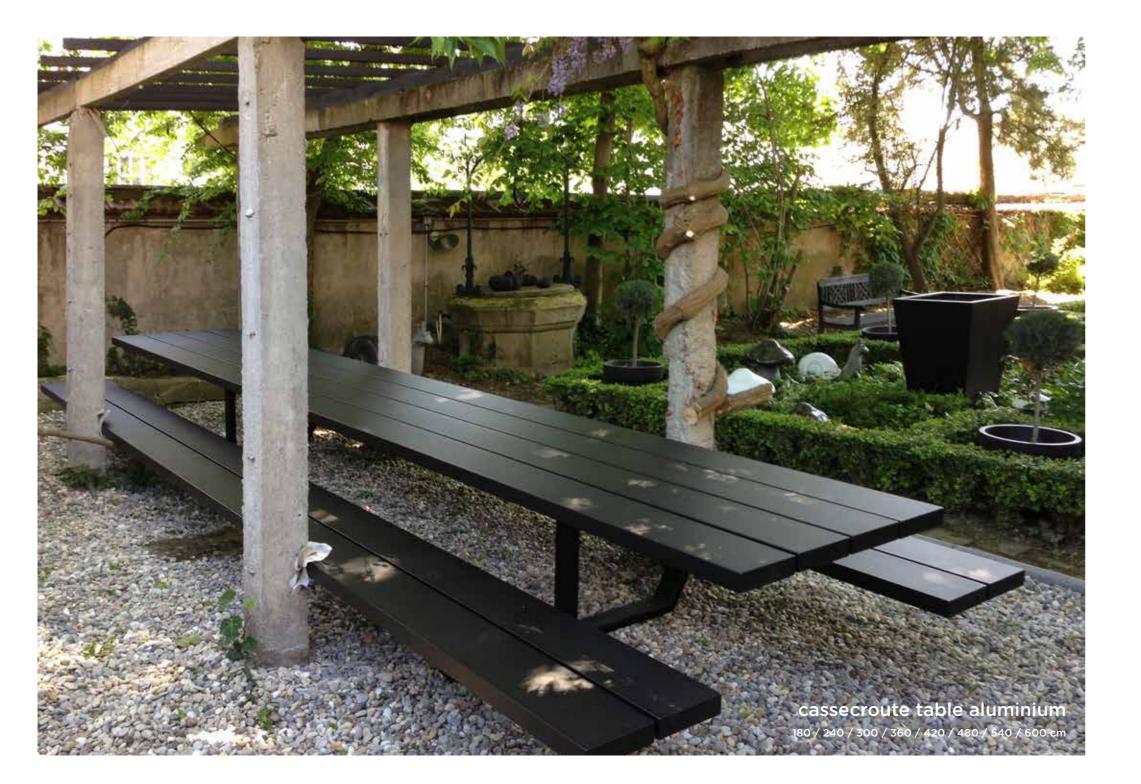


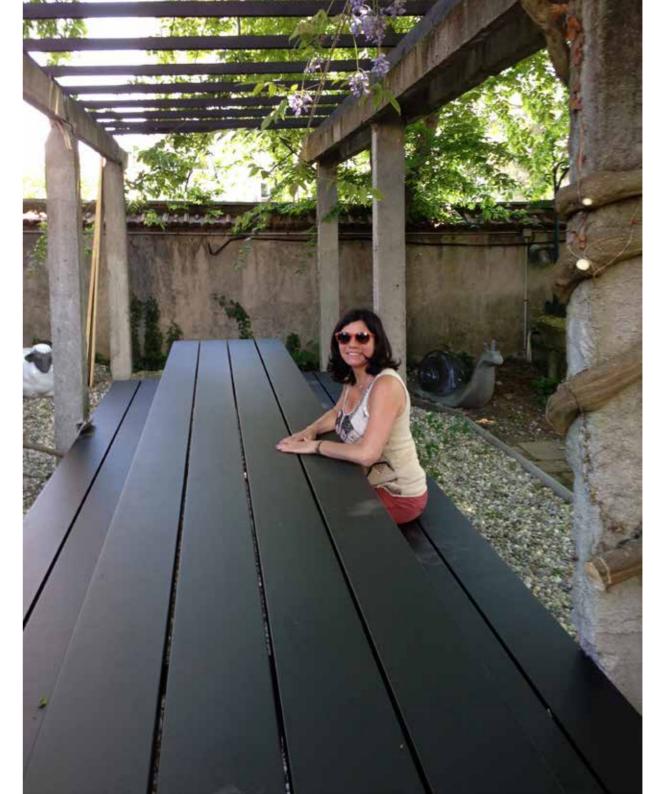
**cassecroute table aluminium** 180 / 240 / 300 / 360 / 420 / 480 / 540 / 600 Cm

1000



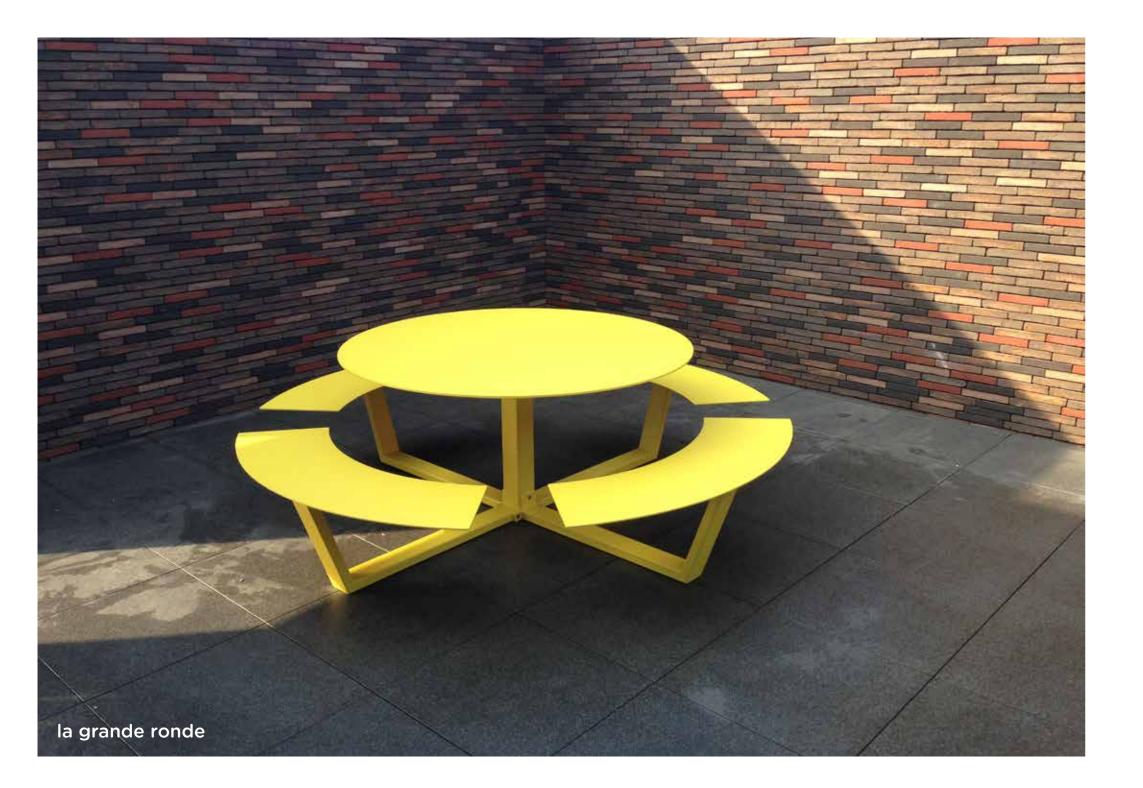


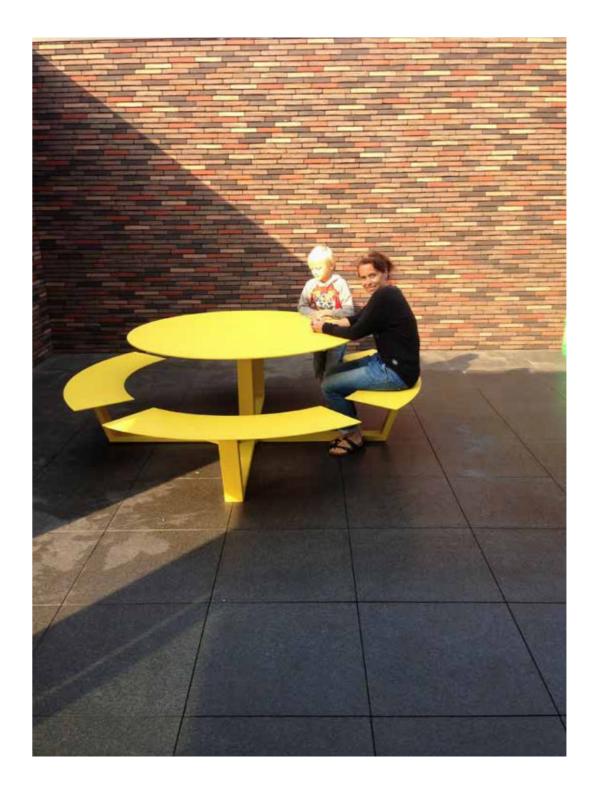


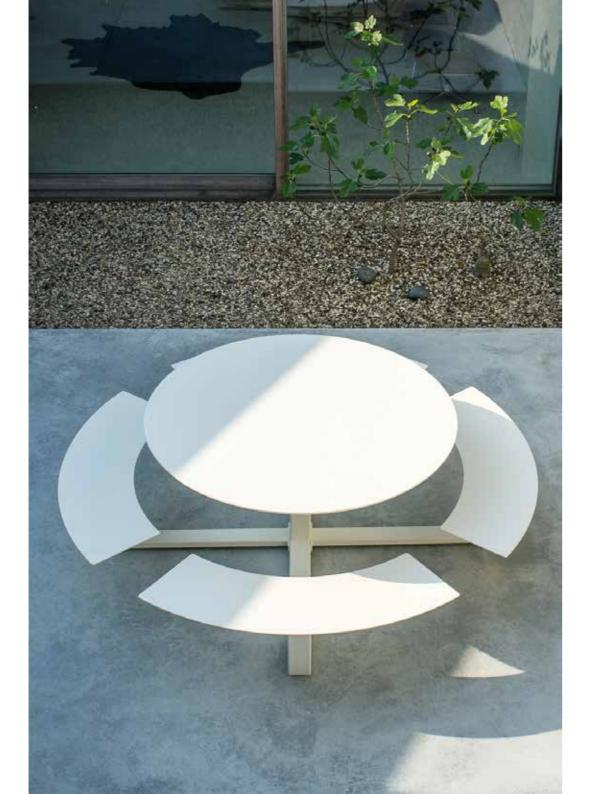


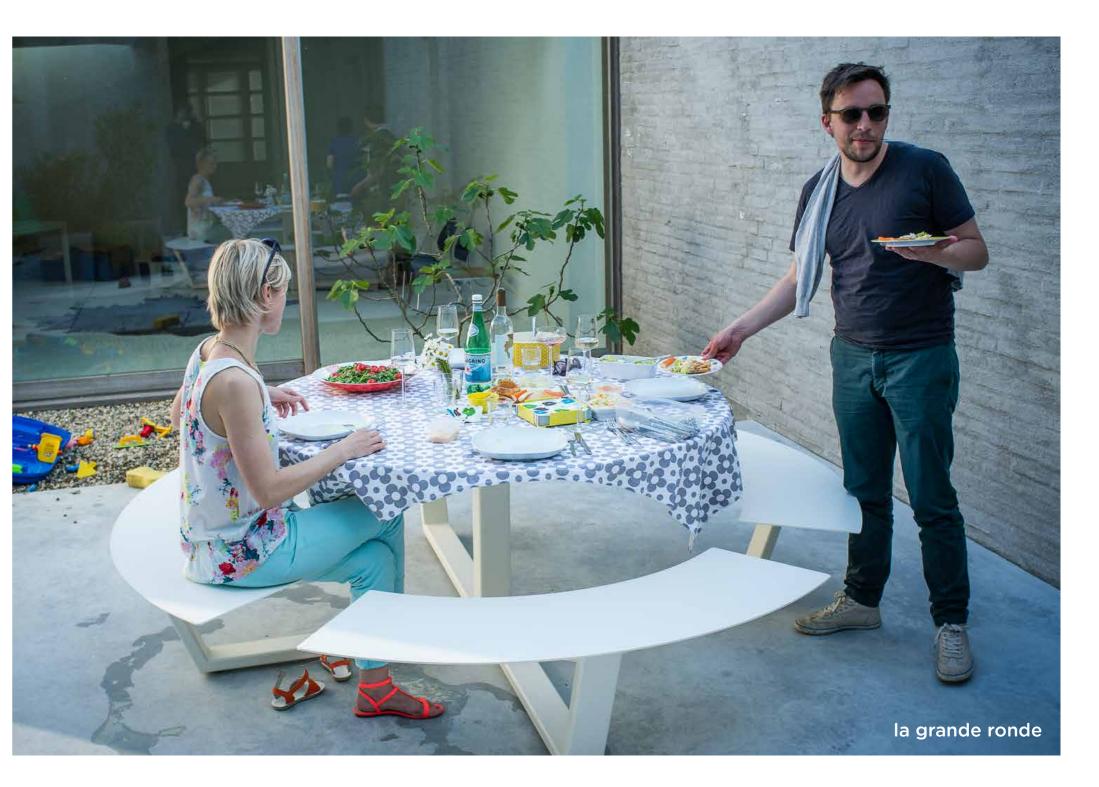


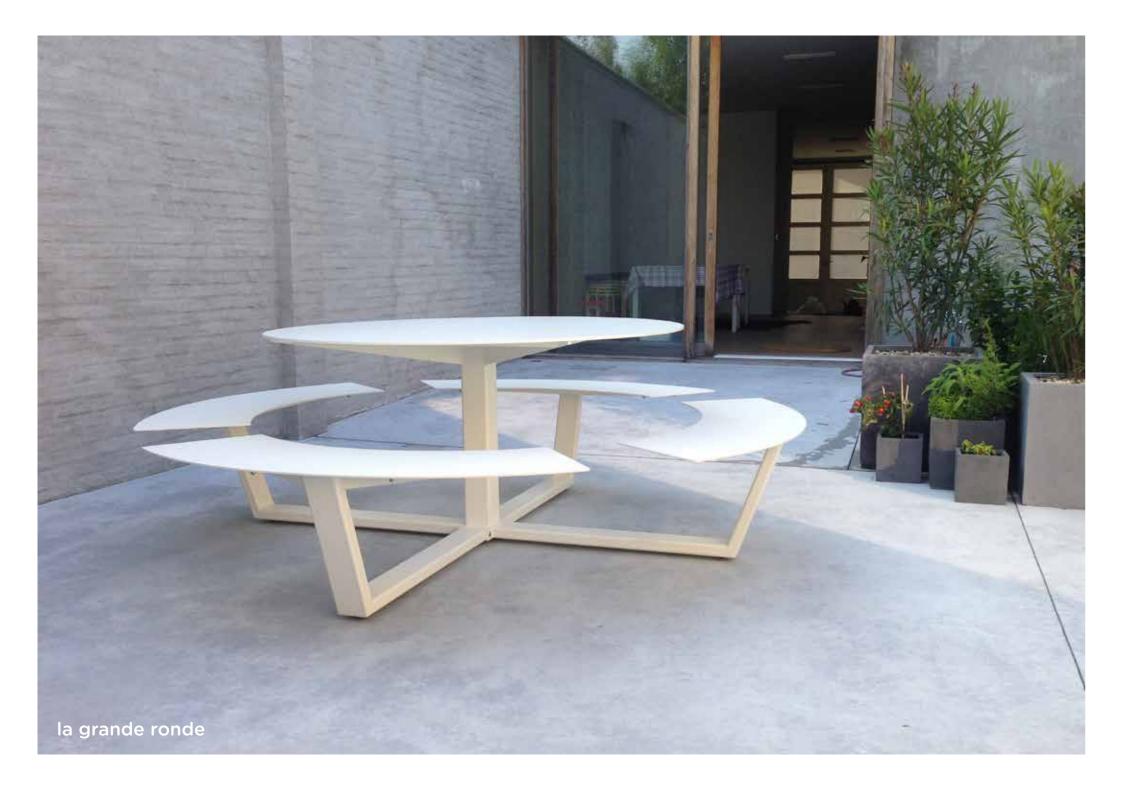




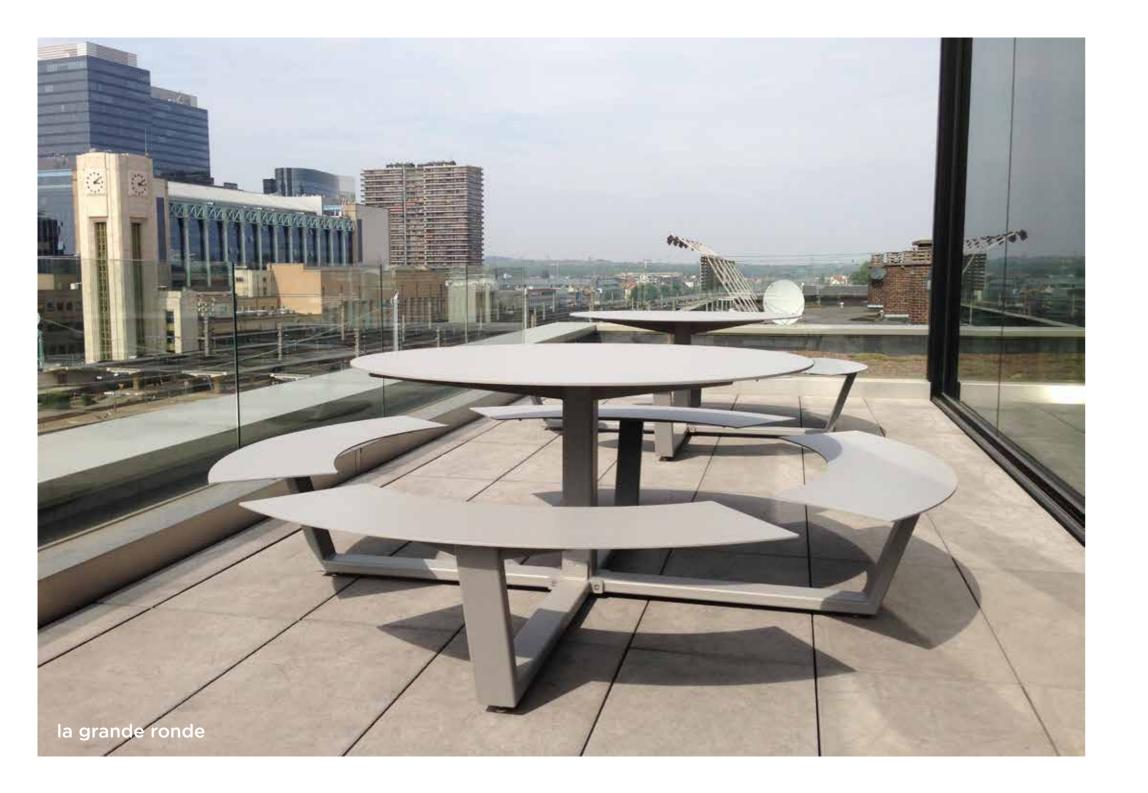


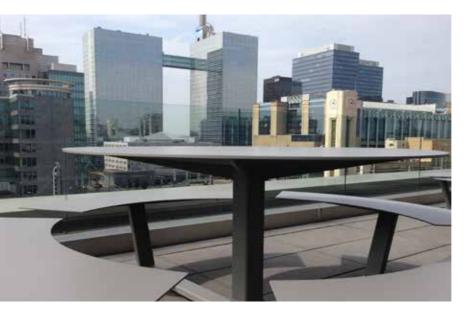


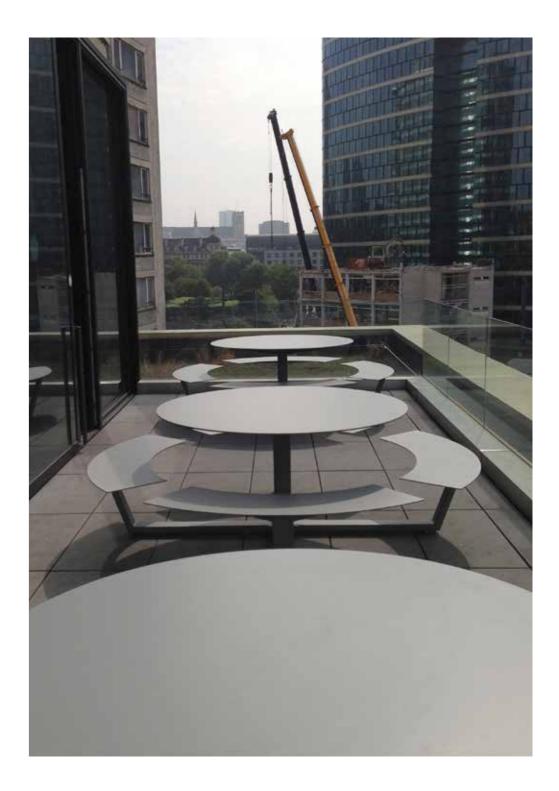




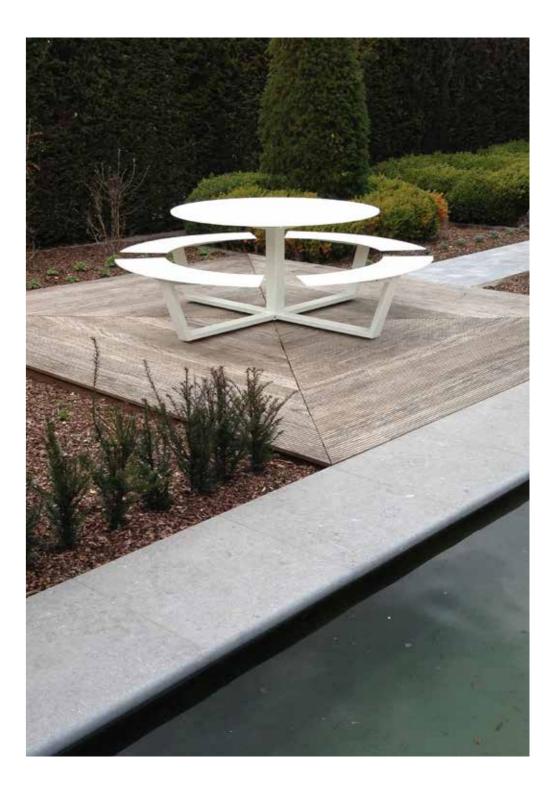














**bench aluminium** 180 / 240 / 300 / 360 / 420 / 480 / 540 / 600 cm





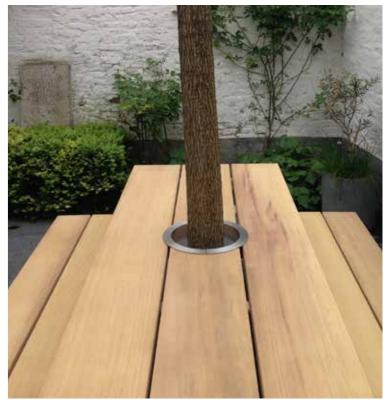


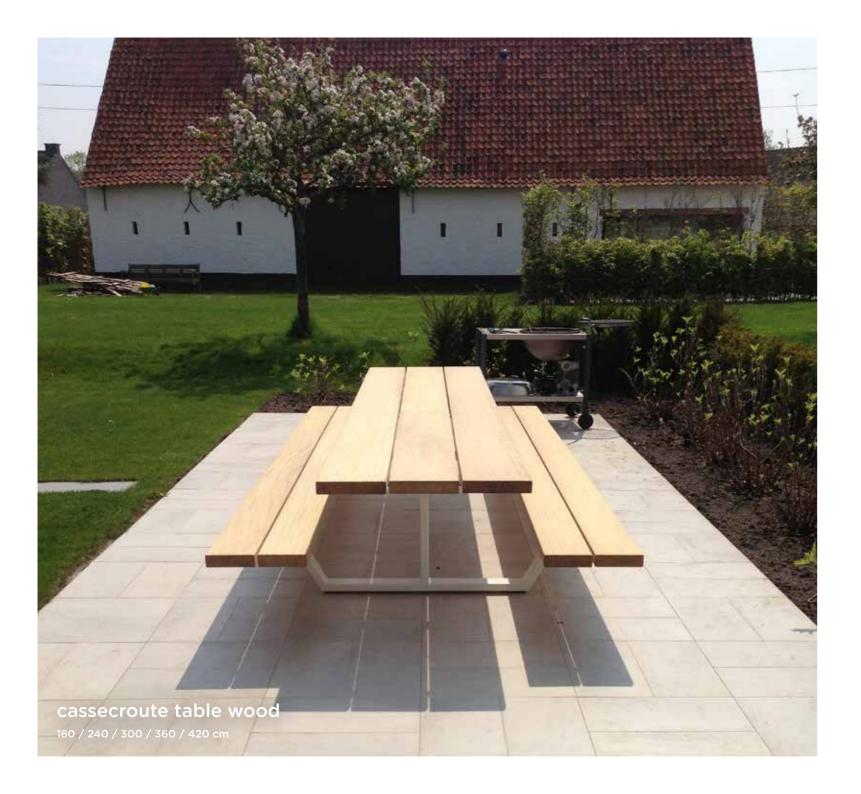




#### cassecroute table wood

180 / 240 / 300 / 360 / 420 cm

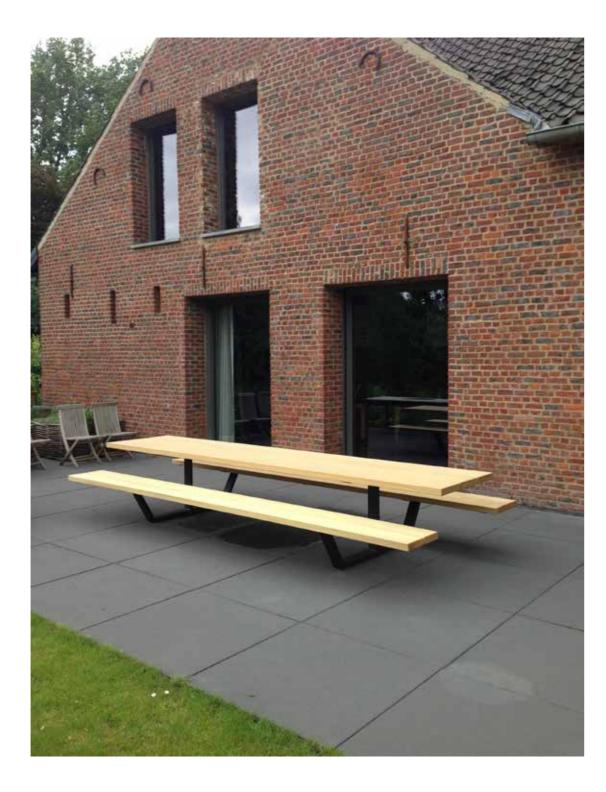






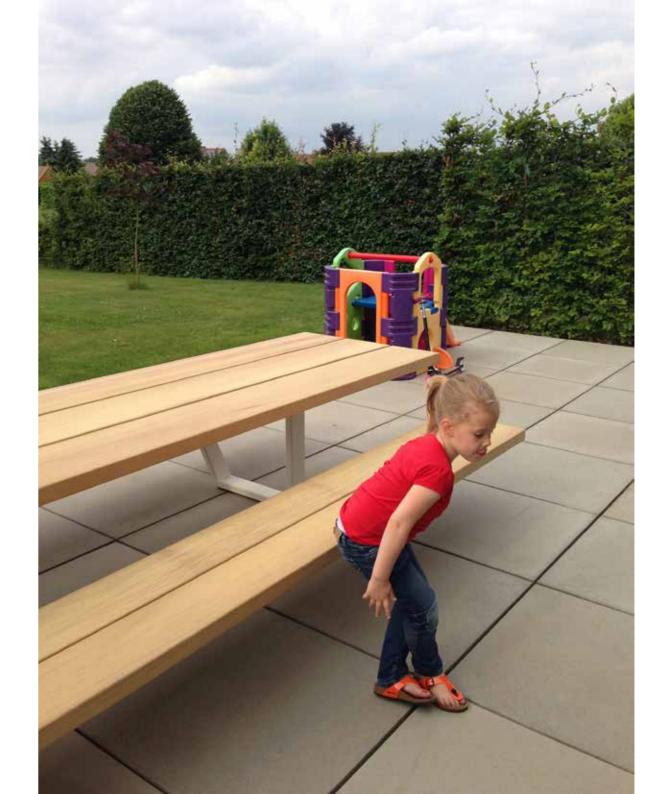




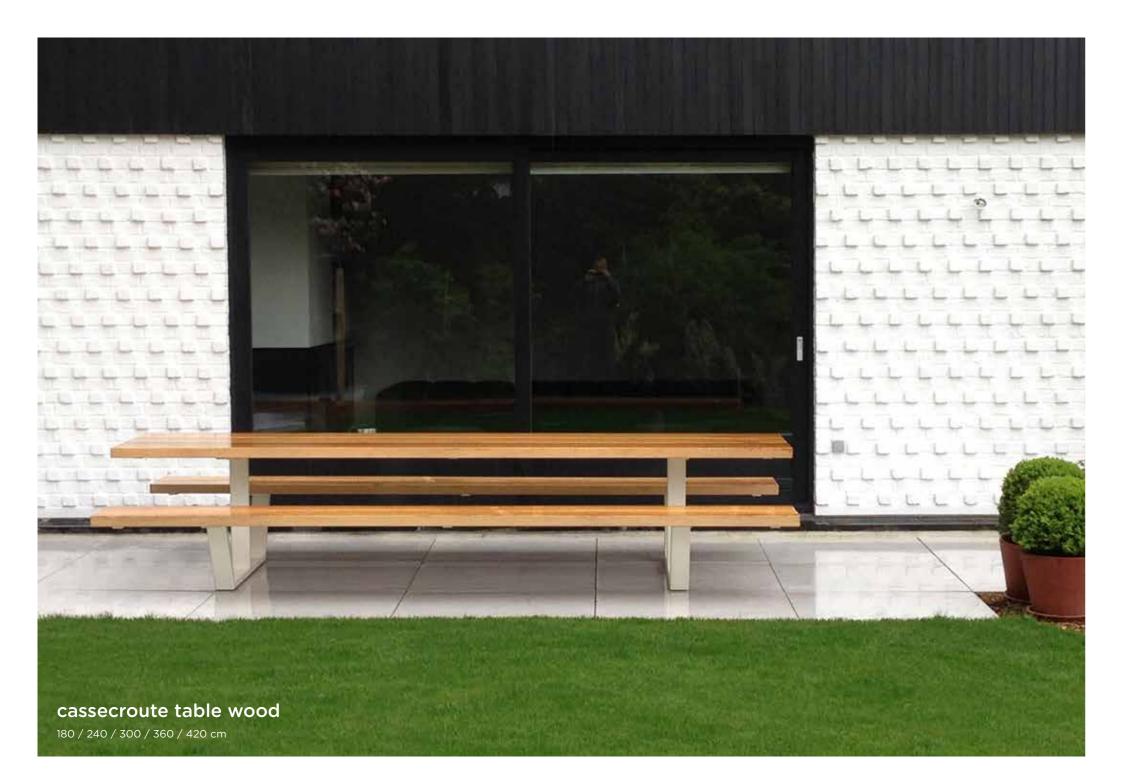


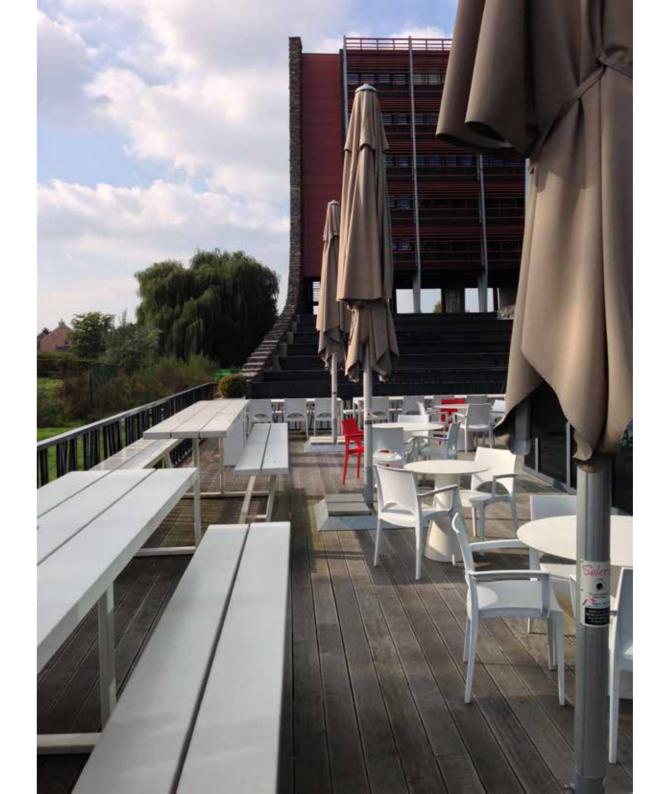












beer table wood 180 / 240 / 300 / 360 / 420 cm





#### **beer table wood** 180 / 240 / 300 / 360 / 420 cm

## www.cassecroute.be/en