

cassecroute

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www.cassecroute.be



Cassecroute goes aluminium

Entire collection available in coated aluminium from 2012.

The **beams** are made of 95% recycled aluminium. They are subsequently coated in the four basic colours selected by Wim Segers and Ronald Mattelé.

The Cassecroute collection still has a warranted **lifetime** of 3 to 4 generations, and remains fully recyclable.

The **base** is still made of metallized steel and powder coated in different colours.



The production of our iroko tables will of course be continued. This means the entire collection will be available in two materials: aluminium and iroko.



Cassecroute goes aluminium

The 4 standard colours are:

- RAL 9010 Pure White
- RAL 9006 White Aluminium
- RAL 9007 Grey Aluminium
- RAL 7036 Platinum Grey



RAL 9010 Pure
White



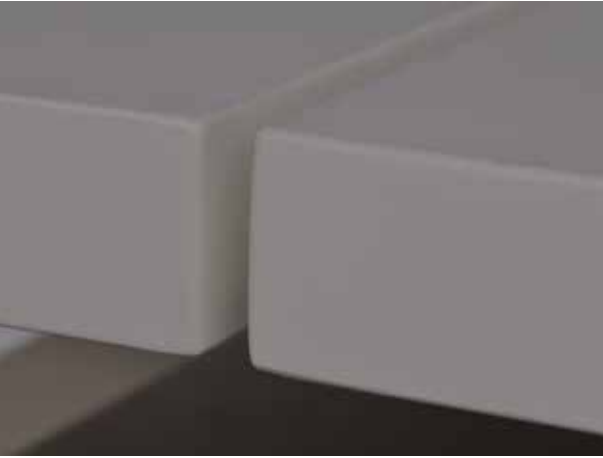
RAL 9006
White Aluminium



RAL 9007
Grey Aluminium



RAL 7036
Platinum Grey



cassecroute

Export ambitions

With the aluminium collection, Cassecroute embarks on an export story. It is our aim to gradually profile ourselves as a direct source for hotels, public spaces, and other projects.

It will all start with our participation in Maison & Objet 2012 (Paris) and other international events.





Production stays in Belgium

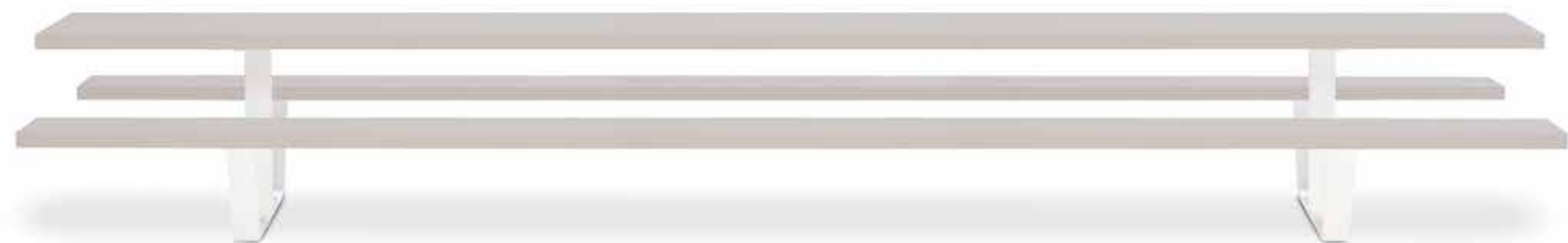
In spite of the high tax burden and red tape, Cassecroute remains faithful to the **Made in Belgium** concept.

The staff of the social workplace – where the bases and the aluminium beams are made – are proud to participate in the expansion of Cassecroute. They are secretly dreaming of an assembly project somewhere in Miami...



Not a single tree is felled for the production of each aluminium Cassecroute table.





cassecroute table aluminium

600 cm

In one piece up to 14m in length

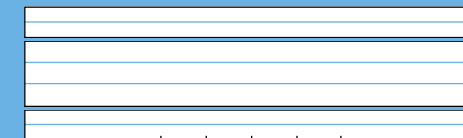
The use of aluminium profiles allows
Cassecroute tables of up to 14m in length
with only four bases to be produced.

One table seats up to 60 persons – who else can say that?



cassecroute table aluminium

1400 cm



LARGE	XL	XXL	XXXL	KING SIZE					
180	240	300	360	420	480	540	600		

Iroko: up to 420 cm
powder coated metalized steel frame

Aluminium: up to 1400 cm
powder coated metalized steel frame



Buy from the source

Cassecroute will continue its direct-sales strategy to ensure that customers are offered a fair price.

Both in Belgium and the Netherlands, Cassecroute sells direct to the consumer, a policy that will also apply to its export business.



Cassecroute offers an outstanding price-quality ratio.



Thank you!

The press presentation will be held at MAISON & OBJET,
January 20 to 24, 2012, in hall 5B, B23 at the Cassecroute stand.

Thank you for the many publications.





cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



The nicest
cassecroute tables...

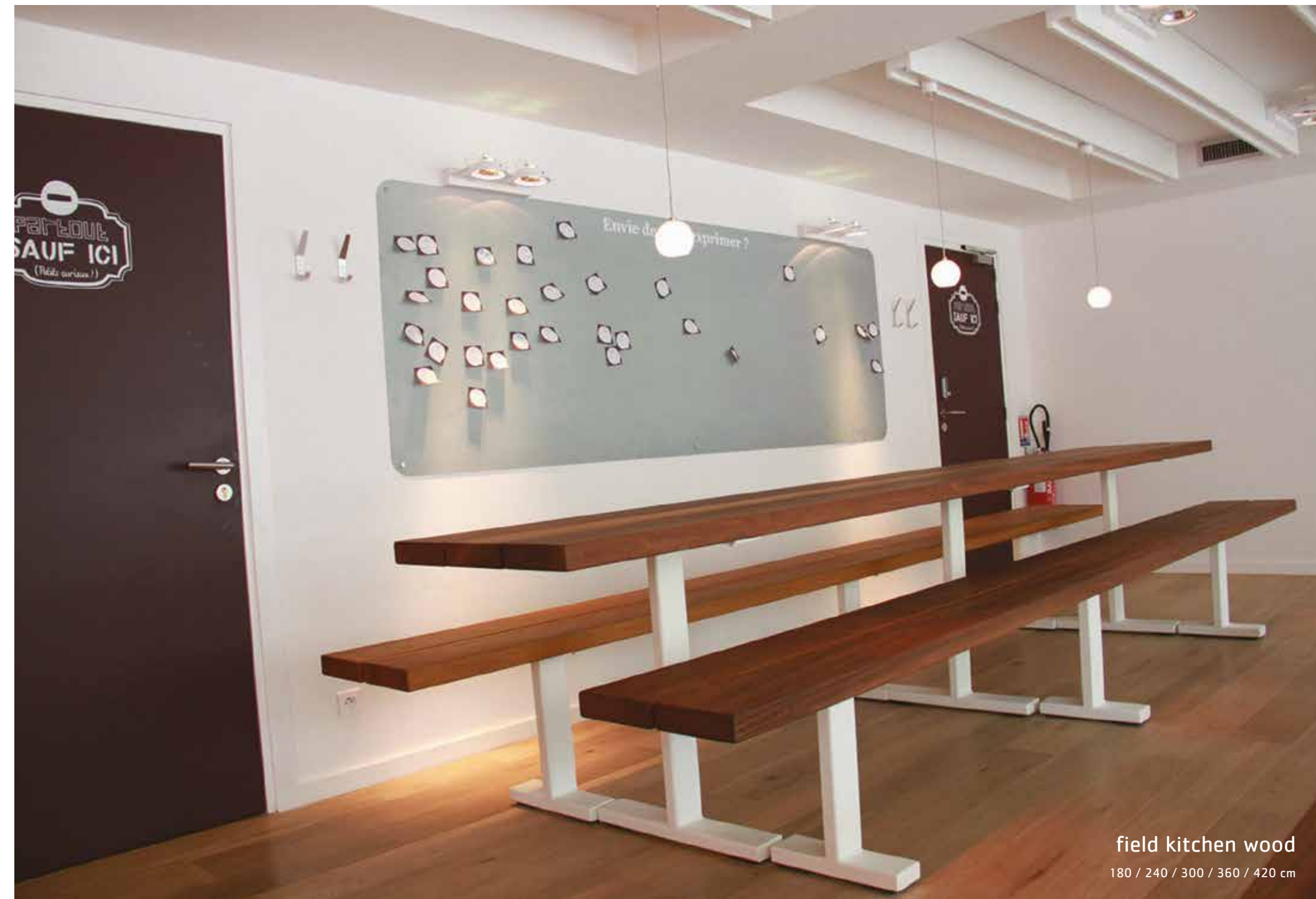
cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm





beer table wood
180 / 240 / 300 / 360 / 420 cm



field kitchen wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



cassecroute table wood
180 / 240 / 300 / 360 / 420 cm



beer table wood
180 / 240 / 300 / 360 / 420 cm





beer table wood
180 / 240 / 300 / 360 / 420 cm



casserolette table wood
180 / 240 / 300 / 360 / 420 cm

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